Fairfield Inn & Suites Hotel Opens In Rock Hill, South Carolina With Innovative Next Generation Design And Décor

Rock Hill, SC -- The 108-room Fairfield Inn & Suites by Marriott in Rock Hill, South Carolina is now open with its smart, inventive public space and guest room design, and its bright and inviting décor. Located at 578 Galleria Boulevard, the Fairfield Inn & Suites Rock Hill will operate as a Marriott franchise, managed by Strand Hospitality Services of Myrtle Beach, South Carolina. Strand Hospitality Services also operates the TownePlace Suites that is next door. This is the first Fairfield Inn & Suites in the area to feature the brand's new design and décor, which enhance the guest experience through flexible features, and a warm and welcoming environment.

Whether traveling for business or pleasure, the hotel offers guests convenient access to the Galleria Mall, the Novant Health BMX Supercross Track, Giordana Velodrome Track, and the future Catawba Studio.

"Delivering both function and comfort, our new design and décor elevate the Fairfield brand, setting a new standard in the moderate tier category," said Shruti Buckley, vice president and global brand manager, Fairfield Inn & Suites. "At Fairfield Inn & Suites, we provide an easy, positive and productive travel experience, as well as the promise of consistent and reliable service at an exceptional value. The Fairfield Inn & Suites Rock Hill is a truly stunning example of the brand's contemporary new look and feel, and we are pleased to introduce Fairfield Inn & Suites hotels in the Rock Hill area."

From the moment they arrive, guests are welcomed by Fairfield Inn & Suites Rock Hill's modern, bright new design features, including an updated exterior with a signature tower, a curved porte-cochere and an inviting glass entrance that ushers them into the hotel. Once inside, guests experience the hotel's open public space featuring natural light and views throughout the lobby to connect the indoors with the outdoors. Consistent with the Fairfield brand's heritage of great service and a warm welcome, guests are greeted by associates who can easily move from behind the angled front desk to interact and answer questions.

In the lobby area, guests can choose to be productive, relax or enjoy breakfast or a snack in a modern and flexible environment featuring a vibrant, natural color palette of greens, blues and oranges. The spacious lobby gives guests ample connectivity options, as well as a "connect and print" area that offers both standing and seated Internet stations. Guests can also unwind in the lobby's welcoming living area or they can grab a drink or snack item from the 24/7 Corner Market.

The breakfast area's signature farm table provides a central gathering place where guests can watch television, meet up with colleagues or get work done. In the morning, guests can enjoy complimentary hot breakfast, choosing from oatmeal, scrambled eggs, sausage, make-your-own waffles and other healthy items, such as fruit, yogurt, and whole grain cereals and breads.

The Fairfield Inn & Suites Rock Hill's signature "smart" room décor warmly welcomes guests into a comfortable, productive and restful environment. Flexible and functional, the guest room includes a well-designed work area, an ergonomic chair, task lighting and electrical outlets where guests need them. A curved, mobile desk enables guests to create their own work space, while also optimizing their television viewing.

Inspired by nature, the hotel's thoughtfully designed rooms and suites place the living and working area near the window to allow for more natural light and views. Building on this natural design, the room décor features organic patterns and fresh colors, blending wood tones with bright pops of color. The new design also places the sleeping area toward the middle of the room, helping to give guests a better night's sleep on plush mattresses, as well as easier access to the bathroom and wardrobe. The bright, spacious living area also offers a comfortable couch, refrigerator, coffeemaker and microwave.

Additional hotel amenities include an outdoor swimming pool with a fire pit and grilling area, an exercise room, valet laundry service, complimentary Wi-Fi, as well as fax and copy services. The hotel also offers 1,263 square feet of space to accommodate functions of up to 80 people.

Fairfield Inn & Suites by Marriott is designed for today's traveler who is looking to be productive on the road, whether for business or leisure. In addition to complimentary Wi-Fi and hot breakfast, Fairfield Inn & Suites offers thoughtfully designed rooms and suites that provide separate living, working and sleeping areas. With more than 700 properties throughout the United States, Canada, Mexico and India, Fairfield Inn & Suites hotels participate in the award-winning Marriott Rewards® frequent travel program that allows members to earn hotel points or airline miles for every dollar spent during each stay. For more information or reservations, contact the Fairfield Inn & Suites Rock Hill hotel directly at 803-325-2700, call the Fairfield Inn & Suites toll-free number at 800-228-2800, visit www.fairfieldinn.com, become a fan at www.facebook.com/fairfieldinnandsuites or follow Fairfield at www.twitter.com/fairfieldhotels.

About Strand Hospitality: With headquarters shared between Charlotte and Myrtle Beach. Strand also has operations in Atlanta. Founded more than 45 years ago, the company began as a developer/owner of full-service Holiday Inns, gradually moving into third-party management. Today with 30 high-quality hotels in its management portfolio, the company continues to grow through development, joint ventures and third-party management. It specializes in two to four-star hotel segments and is approved to operate hotels under all the leading hotel brand families including; Marriott, Hilton, Starwood, Wyndham, Choice and IHG. www.strandhospitality.com

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