



**--For Immediate Release--**

**The Inn at the Crossroads Hotel Appoints New Executive Chef**

**(Lake City, S.C.) March 20, 2017-** The Inn at the Crossroads in Lake City, SC has appointed a new Executive Chef. Chef Juan Carlos Garcia will oversee all of the hotel's food and beverage operations; including Crossroads on Main Restaurant as well as all banquet and catering menus.

Chef Garcia has over nine years of culinary experience in various cuisines including; Italian, American, French, Southern and Modern.

"We are delighted to welcome Chef Garcia to The Inn at the Crossroads team," said Kerri Robertson, General Manager of the hotel. "His impressive credentials and expertise in the culinary industry will surely enhance our guests dining experiences."

Originally from La Quinta, CA, he has worked at several up-scale and award winning restaurants, including serving as the Executive Chef at the McNinch House Restaurant in Charlotte, NC. Prior to working at McNinch, Garcia was the Pastissier at Passion 8 Restaurants in Charlotte, NC. He also worked as the Assistant Corporate Chef at Chobani Greek Yogurt in Charlotte, NC as well as the Chef de Partie at the Ocean Room in Charleston, SC.

The Inn at the Crossroads is a unique boutique hotel located in historic downtown Lake City, SC. It features the Crossroads on Main Restaurant, an upscale bistro style restaurant serving a regional type cuisine with a European twist utilizing high quality ingredients, such as certified Angus Beef, fresh seafood; farm raised free range chicken, and an abundance of locally grown foods from the Pee Dee and surrounding areas.

For more information or to book a reservation please call the hotel directly at (843) 394-2100 or by visiting [theinnatthecrossroads.com](http://theinnatthecrossroads.com).

**About Strand Hospitality:** With headquarters shared between Charlotte and Myrtle Beach. Strand also has operations in Atlanta. Founded more than 45 years ago, the company began as a developer/owner of full-service Holiday Inns, gradually moving into third-party management. Today with over 30 high-quality hotels in its management portfolio, the company continues to grow through development, joint ventures and third-party management. It specializes in two to four-star hotel segments and is approved to operate hotels under all the leading hotel brand families including; Marriott, Hilton, Starwood, Wyndham, Choice and IHG.  
<http://www.strandhospitality.com>