



--For Immediate Release--

Strand Hospitality Services Names Brandon Keller as Regional Director of Operations

(Myrtle Beach, S.C.) April 16, 2018 – Strand Hospitality Services, a leading provider of hospitality operations, consulting and advisory services, has recently promoted Brandon Keller to Regional Director of Operations. As the Regional Director of Operations, Keller will oversee hotels in Georgia, South Carolina and Missouri.

“I am really excited to start this new journey in my career,” said Keller. “I am looking forward to jumping right in as Regional Director of Operations and building new relationships at each of the hotels I will be representing.”

Prior to his promotion as Regional Director of Operations, Brandon was the General Manager at the award winning Hampton Inn Charlotte/Belmont @ Montcross. As the General Manager, he was responsible for staff recruitment, customer service and all of the day-to-day operational aspects of the hotel. He has also worked as a Task Force General Manager for Strand Hospitality.

“Brandon has a successful history of revenue management, exemplary guest service and team retention. Under his leadership at the Hampton Inn Belmont, the hotel has won numerous brand awards,” said John Pharr, President of Strand Hospitality. “We are excited Brandon will be taking on this role and believe he will be an integral part of Strand’s future growth.”

Brandon holds an Associate's Degree in Business Management with a focus on accounting from Southern State Community College in Ohio. He is also holds a national revenue management certification through HSMAI.

He and his wife currently reside in Charlotte, N.C.

About Strand Hospitality: With headquarters shared between Charlotte and Myrtle Beach. Strand also has operations in Atlanta. Founded more than 47 years ago, the company began as a developer/owner of full-service Holiday Inns, gradually moving into third-party management. Today with over 30 high-quality hotels in its management portfolio, the company continues to grow through development, joint ventures and third-party management. It specializes in two to four-star hotel segments and is approved to operate hotels under all the leading hotel brand families including; Marriott, Hilton, Starwood, Wyndham, Choice and IHG.
<http://www.strandhospitality.com>.

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