



--For Immediate Release--

Strand Hospitality Services Names Jennifer Burns as the Director of Sales at the Hampton Inn and Suites in Millington, Tenn.

(Millington, Tenn.) July 25, 2016- Strand Hospitality Services recently announced that Jennifer Burns has been hired as the Director of Sales at the Hampton Inn & Suites in Millington, Tenn., located at 8838 U.S. Highway 51 North, just five miles from the Naval Support Academy Mid-South. In her new role, Burns will oversee the day-to-day sales and marketing efforts of the Memphis area hotel.

“I am extremely excited to join the Hampton Inn & Suites in Millington, Tenn.” said Burns. “It is a great property in a great location and I am thrilled to build new relationships within the community and show them what we have to offer.”

With almost 20 years of experience in the hospitality industry, Burns most recently worked at the Crowne Plaza Memphis East as the Sales Manager, where she was responsible for managing corporate, group and catering sales activities.

Prior to working at the Crowne Plaza, Burns worked at the Colonial Country Club as the Director of Marketing & Special Events and at The University of Tennessee Health Science Center as the Development and Alumni Director.

“Jennifer is the ideal choice to lead the sales department at the Hampton Inn & Suites-Millington” said Allan Brunner, Corporate Director of Sales & Marketing for Strand Hospitality Services. “Her experience and knowledge of the hospitality industry is very impressive and perfect for the local market.”

Burns graduated from the University of Tennessee with a Bachelor of Arts Degree in Communications. She currently resides in Memphis, Tenn.

About Strand Hospitality: With headquarters shared between Charlotte and Myrtle Beach. Strand also has operations in Atlanta. Founded more than 45 years ago, the company began as a developer/owner of full-service Holiday Inns, gradually moving into third-party management. Today with over 30 high-quality hotels in its management portfolio, the company continues to grow through development, joint ventures and third-party management. It specializes in two to four-star hotel segments and is approved to operate hotels under all the leading hotel brand families including; Marriott, Hilton, Starwood, Wyndham, Choice and IHG.
<http://www.strandhospitality.com>