



--For Immediate Release--

Strand Hospitality Services Names Michael Halpner as Regional Director of Operations

(Myrtle Beach, S.C.) March 13, 2018- Strand Hospitality Services, a leading provider of hospitality operations, consulting and advisory services, recently announced that Michael Halpner has been hired as a Regional Director of Operations.

"I am very excited to join Strand Hospitality Services," said Halpner. "This is a wonderful opportunity for my career and I look forward to building new relationships at each of the hotels in my region."

Prior to joining Strand Michael served as the Regional Director at Carlson Rezidor Hotel Group where he was responsible for the support of 48 hotels throughout Georgia, South Carolina and North Carolina. During his time at Carlson, Michael was successful at increasing RevPAR and RGI. He also was a key member in training corporate staff, planning and executing regional meetings for the brand as well as providing revenue management/sales consultations for the company.

His well-rounded and accomplished hospitality career has included vast experience with brands consisting of Hilton, Wyndham, Choice, Carlson, IHG as well as several prestigious hotels in New York City.

"Michael brings over 27 years of comprehensive hospitality expertise to our organization," said Jay Keller, Chief Operating Officer for Strand Hospitality. "His knowledge, experience and successes in the Atlanta region as well as other U.S. major markets makes him the perfect fit for the Regional Director of Operations position."

Michael currently resides in Marietta, Georgia with his family.

About Strand Hospitality: With headquarters shared between Charlotte and Myrtle Beach. Strand also has operations in Atlanta. Founded more than 47 years ago, the company began as a developer/owner of full-service Holiday Inns, gradually moving into third-party management. Today with over 30 high-quality hotels in its management portfolio, the company continues to grow through development, joint ventures and third-party management. It specializes in two to four-star hotel segments and is approved to operate hotels under all the leading hotel brand families including; Marriott, Hilton, Starwood, Wyndham, Choice and IHG.

<http://www.strandhospitality.com>

###