



### **Strand Development Company Welcomes New Director of Human Resources**

Laura Luce will become the Director of Human Resources for the company effective Wednesday, August 20, 2014. She will be responsible and accountable for the recruiting, retention, training, development and guidance of the human resource assets needed to fulfill its core objectives and goals.

Laura comes to us from Horry-Georgetown Technical College where she has been a Human Resources Manager since 2006. Laura received her BS in Business Administration from Central Michigan University where she majored in Human Resources Management. She received her MBA from Coastal Carolina University in 2012.

She will be conducting a break out session at the General Managers Conference regarding "Best Hiring Practices", where she will be able to meet all of the General Managers.

Laura will be part of the Operations Team, but will be interacting with people in all areas of the company.